



BuyingStation Across the Funding to Exit Journey

Procurement intelligence helping CFOs scale the business with confidence

Overview

CFOs are under pressure to deliver rapid, sustainable growth, yet many lack confidence that they are working with the right suppliers and with the right controls in place. As organisations move through **funding, scaling** and **exit preparation**, supplier relationships expand quickly and commercial commitments increase across the business. Buying decisions become distributed across teams, contracts accumulate and financial exposure becomes harder for finance to track with confidence.

Without structured governance, supplier commitments can grow faster than financial visibility, creating commercial and financial risk that can weaken investor confidence during funding and exit discussions. BuyingStation places procurement governance within the **Office of the CFO**, ensuring supplier decisions remain visible, defensible and aligned with financial oversight as the business scales.

We help CFOs control financial and compliance risk to support rapid growth. This allows leadership teams to focus on revenue growth while supplier commitments remain controlled, strengthening margins, improving financial predictability and supporting **stronger valuation confidence**.

Supporting the Funding Journey



Growth to Valuation Bridge



BuyingStation supports revenue growth while ensuring supplier governance protects performance and investor confidence.

 Revenue growth increases supplier activity and commercial commitments	 Structured procurement governance strengthens margin discipline	 Clear oversight of supplier commitments reduces commercial and financial risk	 Reduced operational risk improves investor confidence during funding and exit	 Stronger governance supports higher valuation confidence
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Check out our ROI Calculator!

See the potential savings and efficiency gains of adopting BuyingStation. Use our ROI Calculator to model the impact on your procurement performance.

Click [here](#) or scan the QR code to calculate your ROI.



Triple ISO Certifications



BuyingStation is **Cyber Essentials Certified**



Supporting the Funding Journey

BuyingStation supports CFOs through each stage of the growth journey by ensuring supplier decisions remain structured, visible and governed as the business expands.



PREPARING FOR FUNDING

At funding stage, investors look beyond financial performance. They want confidence that operational governance exists and supplier commitments are understood.

BuyingStation provides:

- Visibility of supplier relationships and organisational spend
- Structured supplier onboarding and due diligence
- Contract governance and renewal oversight
- A controlled pipeline for procurement decisions

Outcome: Investors gain confidence that supplier commitments are visible and governed.

1

2

AFTER FUNDING: ACCELERATING GROWTH

BuyingStation provides:

Following investment, businesses expand quickly. Teams scale, supplier numbers increase and new capabilities are introduced.

- A single pipeline for procurement activity
- Structured supplier evaluation and sourcing discipline
- Organisation-wide contract visibility
- Documented procurement decisions and audit trails

Outcome: Teams move quickly while supplier commitments remain visible and defensible.

SCALING THE BUSINESS

As businesses scale, supplier ecosystems grow and spend becomes harder to track across departments.

BuyingStation provides:

- A trusted view of organisational spend
- Contract visibility across the supplier estate
- Identification of unmanaged supplier exposure
- Structured governance for sourcing and supplier decisions

Outcome: The CFO retains confidence in commercial commitments as the business grows.

3

PREPARING FOR TRANSACTION OR EXIT

During refinancing, acquisition or exit preparation, investors and buyers require clear operational evidence.

BuyingStation provides:

- A structured record of supplier relationships and commitments
- Contract visibility and renewal timelines
- Clear spend patterns across the organisation
- Audit-ready procurement documentation

Outcome: Diligence processes move faster, operational risk is reduced and investor confidence in valuation is strengthened.

4

Why BuyingStation Sits in the Office of the CFO

BuyingStation is the **Procurement Intelligence Platform** that connects supplier insight, procurement execution and financial governance in one controlled environment.

- ✓ Maintains visibility of organisational supplier spend
- ✓ Ensures supplier decisions remain governed and defensible
- ✓ Controls financial and compliance exposure as the organisation grows
- ✓ Provides reliable operational oversight during funding, scaling and exit
- ✓ Focuses leadership attention on revenue growth and profitability

BuyingStation ensures supplier governance grows with the business.