



BuyingStation Reseller Programme

Enabling partners to deliver procurement governance through the Procurement Intelligence Platform and increase income

Expanding procurement governance through an ecosystem of partners

Businesses are increasingly recognising the importance of structured supplier governance as they scale. Supplier decisions influence financial performance, operational resilience and compliance risk across the business.

However, many businesses lack the systems and frameworks required to maintain governance over supplier decisions as commercial commitments grow.

BuyingStation addresses this challenge through the Procurement Intelligence Platform for the Office of the CFO, that provides visibility, governance and structured procurement execution across supplier ecosystems.

To expand access to the platform, BuyingStation is building an ecosystem of reseller partners who can introduce, sell and support the platform across their client networks.

Why be a Reseller with BuyingStation

The BuyingStation Reseller Programme enables partners to bring a structured procurement governance platform to their clients while creating new commercial opportunities within their own services and advisory offerings.

Resellers can position BuyingStation as a Procurement Intelligence Platform that supports organisations to:

- ✔ Gain visibility of supplier commitments and contracts
- ✔ Manage procurement initiatives through a structured framework
- ✔ Strengthen governance across supplier decisions
- ✔ Align procurement activity with financial oversight

This creates a compelling platform opportunity across businesses experiencing growth, acquisitions or operational transformation.



Commission: Resellers receive a commission for every subscription.

Who the Reseller Programme Is Designed For

The BuyingStation platform can be introduced by a wide range of partner organisations that work with clients managing supplier ecosystems.

Typical reseller partners may include:

- Technology Platform Providers:** Organisations providing financial, operational or procurement-related software who wish to extend their ecosystem capabilities.
- Procurement and Advisory Consultants:** Consultancies helping businesses optimise supplier performance and commercial outcomes.
- M&A and Transaction Advisors:** Advisors supporting businesses during acquisitions, integrations and operational change.
- Business Advisory and Transformation Firms:** Firms working with CFOs and leadership teams on operational governance and financial performance.

Through the Reseller Programme, partners can introduce the BuyingStation platform into these environments as part of broader transformation initiatives.

Become a Partner Today!

Deliver lasting impact through procurement intelligence and governed execution.

Click [here](#) or scan the QR code to register as a partner.





The Reseller Model

The Reseller Programme is designed to allow partners to build their own client relationships around the BuyingStation platform and increase revenue of their own products and services.

Resellers can introduce the platform into their client organisations while maintaining ownership of their advisory or consulting engagements.

BuyingStation Platform Provides:

- Supplier insight and contract visibility
- Procurement project management
- Structured governance of supplier decisions
- Operational documentation and financial oversight

Reseller Partner Supports:

- Introduction of the platform to client organisations
- Client relationship management
- Advisory or consulting engagements aligned with procurement governance
- Implementation support where required

Where additional support is needed, BuyingStation can also provide specialist services to assist with platform adoption or procurement project delivery.

BuyingStation's Operating Model

Resellers introduce clients to the BuyingStation platform, which operates through a structured governance framework.

- Financial Visibility:**
Visibility of supplier relationships, contracts and organisational spend
- Opportunity Identification:**
Identification of sourcing opportunities and supplier consolidation
- Procurement Execution:**
Structured sourcing initiatives and supplier negotiations - projects
- Governance & Control:**
Centralised oversight ensuring supplier commitments remain visible and controlled

This framework allows businesses to manage procurement initiatives within a consistent governance environment.

Human-led by design, enabled by adaptable intelligence

We combine human judgement with structured data and systems that adapt as complexity grows, keeping buying decisions controlled, defensible and safe.

Platform + Services Support

While the Reseller Programme focuses primarily on platform adoption, partners can also draw on BuyingStation services to support delivery where required.

This allows resellers to combine their own expertise with BuyingStation capabilities when supporting clients through procurement initiatives.

This hybrid approach enables partners to:

- Deliver advisory or consulting services through the platform
- Scale client engagements using structured governance tools
- Access specialist procurement expertise where necessary
- Support businesses through growth, acquisitions and operational change

Strategic Value for Reseller Partners

Partnering with BuyingStation allows Resellers to expand their offering with a structured Procurement Intelligence Platform.

Reseller partners can:

- Introduce a platform that strengthens procurement governance
- Expand their advisory or consulting capabilities
- Generate new platform-based revenue opportunities
- Deepen relationships with CFOs and leadership teams
- Support clients through growth, acquisitions and operational transformation

The result is an ecosystem that combines platform capability, advisory expertise and structured procurement governance.

Triple ISO Certifications



BuyingStation is **Cyber Essentials Certified**

